

We've got you covered.



Knipper's turn-key solution for your vacant territories.

MyPharmaRep.com is a sales-productivity suite that helps maintain and elevate script coverage in territories that have been under pressure or can't receive the attention they deserve.

It plays the role of a virtual, vacant-territory, or white-space sales representative. Practitioners can order samples and download product literature, while you can track campaign performance to ensure efficiency and success. All via a simple-to-use Web interface.

MyPharmaRep.com is fully integrated, so you don't have to cobble together a solution for each challenge. It can provide temporary or long-term coverage of vacant or white-space territories via:

- **Practitioner resource support:** mail, phone, samples, product and patient literature, e-detail, vouchers.
- **E-Sampling:** an easy-to-use Web program, MySampleCloset.com, lets practitioners order samples when they need them.
- **Program data are available real-time:** all data and campaign results are available via a user-friendly Web interface.

Call us today to discuss how Knipper can cover you, and help improve ROI on your vacant territories!

visit knipper.com or call:
888-KNIPPER (564-7737)



*Knipper*TM

HEALTHCARE MARKETING SOLUTIONS