

Congratulations Jim Knipper

on being nominated by NJBIZ as "Executive of the Year"

The Man...

In 1987, Jim Knipper co-founded with his father J. Knipper & Company, focused on providing direct-mail and fulfillment to the healthcare industry. As Executive Vice President, he led the company's sales efforts, growing the business over 25% annually. Having sold the com-



pany to a Fortune 40 firm in 1998, Jim bought the company back in September 2002. As President and CEO of J. Knipper, Jim is now focusing on building on the legacy of trust in the Knipper name and taking the company into new directions of strategic growth. Under his leadership the company, already known for its world-class logistics and distribution business, is becoming a player in the market for information systems and data applications to support its pharma and healthcare clients.

The Company...



J. Knipper & Company is a privately held pharma and healthcare marketing support services company offering a broad array of solutions, including direct-mail, fulfillment, sampling, database management, recalls, and crisis management. Supporting its mission of high quality, the company operates under the FDA's Good Manufacturing Practices and uses Six-Sigma methods to measure and enhance performance. In 2005, J. Knipper & Company relocated its business to custom-designed corporate headquarters at One Healthcare Way, Lakewood, NJ. Their temperature/humidity-controlled 180,000 sq. ft. facility is FDA and DEA registered and approved to handle prescription and narcotic pharmaceuticals. The Company will again expand in January 2007 as it adds a second facility consisting of an additional 90,000 sq. ft., with 12,000 sq. ft. of refrigerated storage.

The Future...

J. Knipper & Company recently launched a new online product, MySampleCloset.com.

Knipper's proprietary Web-based solution enables pharmaceutical companies to expand the reach of traditional sampling methods. J. Knipper & Company offers a full



MySampleCloset.com

range of additional services that facilitate the distribution of regulated samples, product and literature fulfillment, direct marketing, practitioner validation, and database management for the pharmaceutical industry. In 2007 the company will continue its path of innovation, announcing new services and products to meet the growing needs of this dynamic industry.

Knipper

Healthcare Marketing Support

For additional information on MySampleCloset.com or other J. Knipper offerings please contact us directly at Knipper.com or **888-KNIPPER**