



- EXCITING NEWS -

J. Knipper and Company, Inc. becomes a "Veeva Web Strategic Partner"



J. Knipper and Company, Inc., well known as a leader in multi-channel marketing, sampling, distribution, data management, and sample accountability solutions, is now a valued member of Veeva's strategic partner network. As part of the Veeva Web, Knipper's sample accountability services have been integrated with Veeva to offer seamless data transfers of the sampling activity captured in the Veeva CRM. Knipper's integration offers a complete end-to-end solution for sample accountability to all Veeva customers.

Veeva Web Partners

Sample Accountability



Join J. Knipper and Company, Inc. at the "Veeva Client Summit 2011", May 10th & 11th in Philadelphia, PA where we will host the Veeva focused SA Workshop titled "Sample Accountability in the Cloud".

In this workshop you will learn how to seamlessly integrate Sample Accountability services with the Veeva CRM platform. Integrating your Sample Accountability solution is often a major task especially when your implementation involves sample tracking, sales automation, signature capture and other disparate systems. For the first time, VeevaWeb offers a comprehensive solution providing access of this data from Veeva CRM as needed.

Workshop Schedule: Wednesday May 11th at 10:45am-11:45am

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