

THE ONLY FULLY-INTEGRATED SAMPLE MANAGEMENT PLATFORM

For practitioners. For patients. For you. For life.



Sampling. For life.

SAMPLICITY

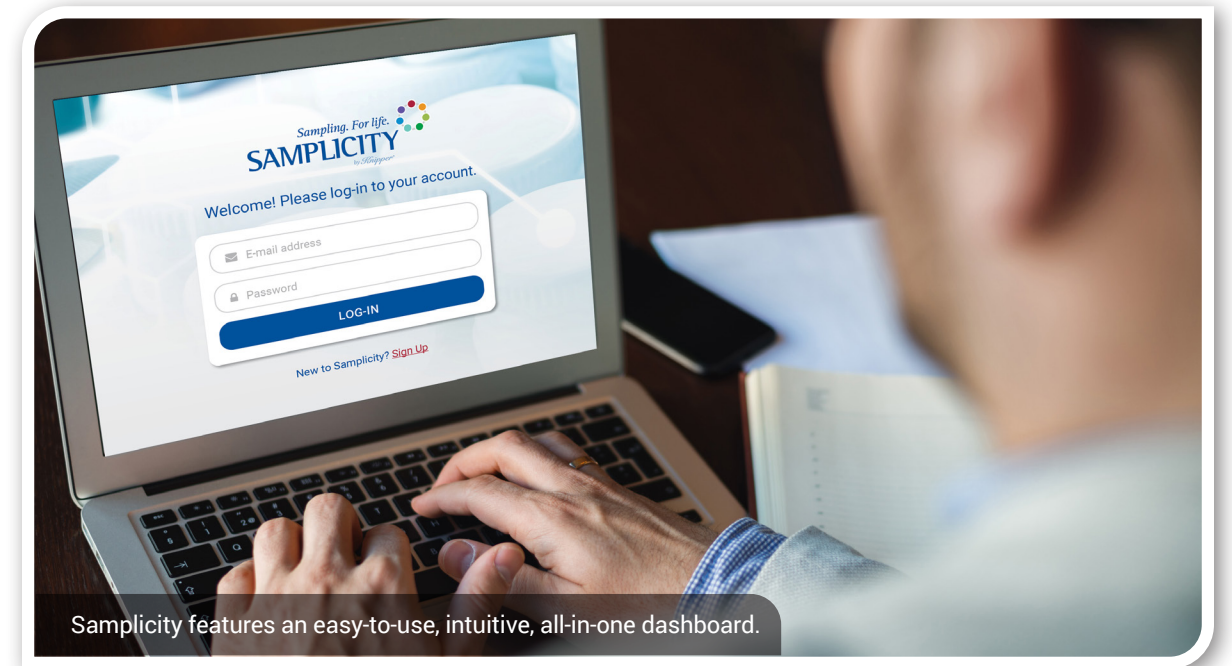
by Knipper®



- ▶ CLIENT FOCUS.
- ▶ PRACTITIONER LOYALTY.
- ▶ PATIENT SAFETY.

They're at the heart of Smplicity.

Smplicity is our one-of-a-kind name for our one-of-a-kind suite of products, services and support, created to meet all of your sampling challenges. With Smplicity's "one resource, one team, one point-of-contact approach," it's never been simpler or easier to achieve sampling success and peace of mind – for you, your team, and your entire organization.



Smplicity features an easy-to-use, intuitive, all-in-one dashboard.

Smplicity. The Full Spectrum.



Direct to Practitioner (DTP)

MYSAMPLECLOSET

An E-sampling portal for practitioners to request product samples, support materials and literature.



Rep to Practitioner (RTP)

MYREPCENTER

An intuitive business rule based sales representative portal for ordering of samples and product literature.



Sample Inventory Management System

SIMS

A built in rock solid sample accountability module for ensuring compliance with PDMA guidelines.



Knipper Fulfillment Information System

KFIS

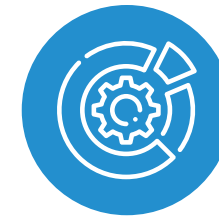
A robust business rules and order processing engine that guarantees timely, accurate and compliant distribution.



Knipper Contact Center

KCC

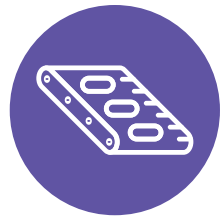
Integration with Knipper's Contact Center that performs practitioner and sales rep outreach.



Knipper Advanced Data Analytics Business Reporting Application

KADABRA

A dynamic enterprise reporting suite providing access to all sample related data in an easy to use interface.



Direct To Consumer (DTC)

KNIPPER DIRECT PATIENT PORTAL

Integrated patient portal whereby consumers can order OTC medications direct from the manufacturer.

PARTNERSHIP. For peace of mind.

More than three decades of experience has taught us to view everything from a client-centric perspective. That's the thinking behind Smplicity's spectrum of services and products. From day one, our dedicated team works closely with you to understand your strategic goals and objectives, developing a tailored program that satisfies your needs – as well as those of all your stakeholders.

Today. Tomorrow. For life.

Accredited. By VAWD.



Verified-Accredited Wholesale Distributors (VAWD) is an accreditation for pharmaceutical wholesale distribution facilities, which plays a key role in preventing counterfeit drugs from entering the United States drug supply. Knipper is proud and honored to display the VAWD Seal.

GET IN TOUCH

Speak with a Smplicity solutions expert or schedule a demonstration.



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