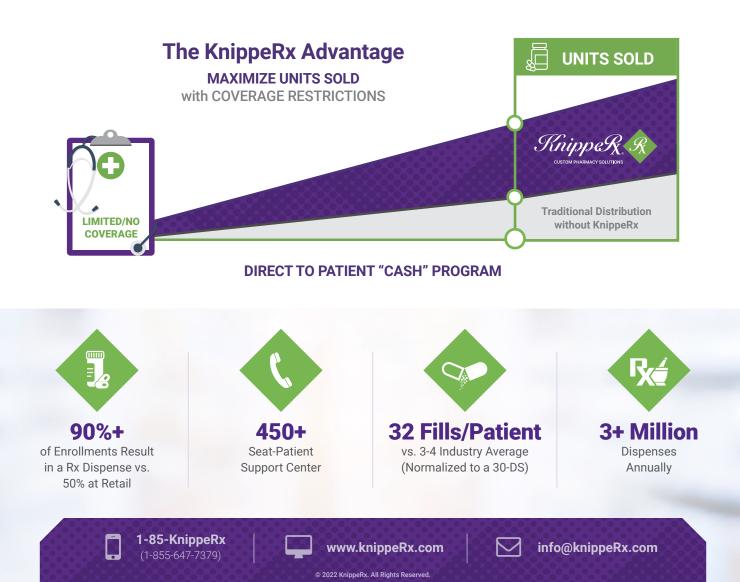


DIRECT TO PATIENT

Many of today's mature brands enjoy significant brand loyalty but face an array of challenges including loss of exclusivity, highly competitive therapeutic category, generic competition and significantly reduced formulary coverage. These brands require a more affordable distribution solution that eliminates retail challenges.



Now, KnippeRx provides more ways to ensure your brand is dispensed efficiently and affordably to patients.



OBSTACLES FACING BRANDS TODAY





Our Direct To Patient solutions are currently serving the needs of small, medium and large pharma-solutions built to scale with the manufacturer's needs. From single brand initiatives to multi-brand solutions for mature product groups - our highly automated solutions are custom designed to fit the objectives of your brand while keeping the focus on the patient experience.

The KnippeRx Advantage

🥭 Manufacturers

Offer a one-stop solution to ensure patients receive the therapies they choose to take at a price they can afford.

Providers

Lowers the administrative burden on office staff by providing a hassle-free and exceptional experience, to ensure the patients receive the brands prescribed.



Patient-centric assistance with access to therapy, highly knowledgeable clinical staff, convenient home delivery and assistance with medication adherence.

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Care. At the speed of need.

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