



▶ DIRECT TO PATIENT

Many of today's mature brands enjoy significant brand loyalty but face an array of challenges including loss of exclusivity, highly competitive therapeutic category, generic competition and significantly reduced formulary coverage. These brands require a more affordable distribution solution that eliminates retail challenges.

Now, KnippeRx provides more ways to ensure your brand is dispensed efficiently and affordably to patients.

The KnippeRx Advantage

MAXIMIZE UNITS SOLD
with COVERAGE RESTRICTIONS



DIRECT TO PATIENT "CASH" PROGRAM



90%+

of Enrollments Result
in a Rx Dispense vs.
50% at Retail



450+

Seat-Patient
Support Center



32 Fills/Patient

vs. 3-4 Industry Average
(Normalized to a 30-DS)



3+ Million

Dispenses
Annually



1-85-KnippeRx
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OBSTACLES FACING BRANDS TODAY



**PAYOR
COVERAGE
RESTRICTIONS**



**PHARMACY
STOCKING**



**GENERIC
COMPETITION**



**MEDICAL
NECESSITY**



**COMPETITIVE
THERAPEUTIC
SPACE**



Our Direct To Patient solutions are currently serving the needs of small, medium and large pharma-solutions built to scale with the manufacturer's needs. From single brand initiatives to multi-brand solutions for mature product groups - our highly automated solutions are custom designed to fit the objectives of your brand while keeping the focus on the patient experience.

The KnippeRx Advantage



Manufacturers

Offer a one-stop solution to ensure patients receive the therapies they choose to take at a price they can afford.



Providers

Lowers the administrative burden on office staff by providing a hassle-free and exceptional experience, to ensure the patients receive the brands prescribed.



Patients

Patient-centric assistance with access to therapy, highly knowledgeable clinical staff, convenient home delivery and assistance with medication adherence.



CUSTOM PHARMACY SOLUTIONS

Care. At the speed of need.



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