

# PRODUCT REPLACEMENT PROGRAMS

Patients often have a need to replace product which has been received, or found to be, damaged or adulterated. It is critical that these patients receive replacement product quickly and accurately. Rapid turnaround of these requests requires a unique set of tools which provide verification and high-level automation of the replacement process. KnippeRx has developed a highly innovative and cost-effective solution to decrease time and cost and increase patient and HCP satisfaction.



#### The KnippeRx Cares Product Replacement Solution Provides:



Receive Approved Patient Request



Create Replacement Case



Secure Replacement Rx



Schedule Product Delivery



Ship via Pharmacy or 3PL



Provide Tracking Information

## KnippeRx Cares Offers Simplicity and Peace of Mind

Unparalleled technology ecosystem for maximum efficiency, patient satisfaction, and cost control

- > Proprietary RxCares Technology Ecosystem
  - Collection of case information
  - Transferring case data to pharmacy
  - Validate case data to pharmacy
  - Secure Rx for replacement dispense
  - Dispensing product to patient

Omni-channel communication keeping patients and HCPs informed at all points of the process

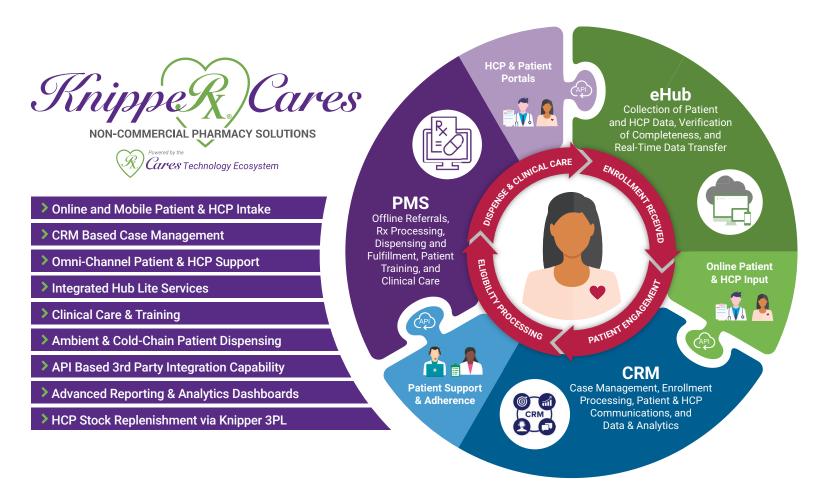
- > Phone, Fax, SMS, and Email
- > Digital Patient Engagement
- > Virtual Patient Training
- > Patient and HCP Surveys

## Highly scalable pharmacy dispensing and distribution capacities

- Strategically located distribution points
- > Nationwide dispensing and distribution
- > Licensed to dispense schedule II-V
- > Integrated 3PL distribution
- > Collocated Pharmacy and 3PL

## KADABRA Propriety Reporting and Analytics provides full program transparency

- > Real time dashboards
- > Configurable thresholds and alerts
- > Export to multiple output formats
- > Ability to publish reports to web server



#### **FULLY INTEGRATED END-TO-END SOLUTION**



### eHub

The eHub facilitates intake of required demographics and prescription information through a myriad of online and API based methods. These may include online portals, data transfer processes, and API integrations. The eHub also enables bidirectional communications with Patients and HCPs.



## **CRM**

The CRM is the heart of the Product Replacement Process. Built on Salesforce.com, the CRM provides complete case management, advanced business rules processing, events triggering, and program reporting across all facets of the Product Replacement Program application and management process.



## **PMS**

The KnippeRx PMS (Pharmacy Management System) enables dispensing and ongoing clinical care. The PMS integrates directly with the eHub and CRM, providing a seamless data flow and decreasing "time to therapy" for the patient.









