

MySampleCloset.com is a client-branded interface that offers healthcare professionals (HCPs) direct access to samples and brand assets. The completely paperless e-sampling orders and tracking system provides the HCP a seamless experience, making it easier than ever to view and order sample products from our extensive network of manufacturers. In addition, HCPs and office designees have the ability to electronically close Acknowledgement of Content (AOC) for full PDMA compliance.

ADVANTAGES

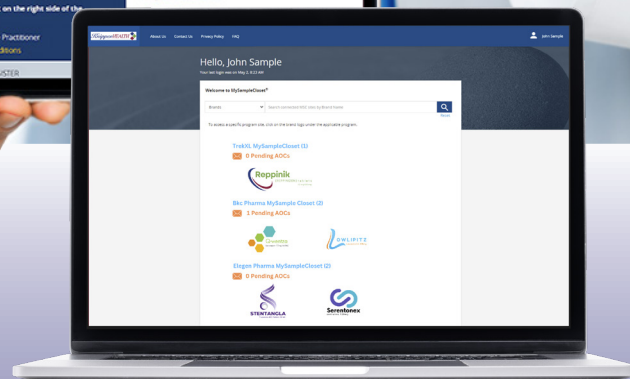
Accessibility: Healthcare professionals have direct access to samples and patient support assets from an extensive network of participating manufacturers.

Efficiency: A completely paperless e-sampling ordering and tracking system that ensures a seamless experience.

Convenience: Ability to order samples anytime via desktop, tablet or mobile device based on the HCP's schedule.

With over 100,000 registered healthcare users, MySampleCloset.com, allows you to more effectively expand your reach to cover white space territories, open rep territories, hard to reach physicians and no-see physicians, while providing uninterrupted support to key physicians.

- Allow HCPs to opt-in to a courtesy reminder of availability of materials and samples thus provide ongoing support to HCPs after the 1st order.
- Monitor and adjust based upon real time results from MSC to identify high utilization channels, materials, and samples to replicate success across markets.
- Stretch your marketing dollars by expanding efforts for high return practices and eliminating practices with low/no return.
- Client Business Rules controlled through the platform for order frequency and quantity.
- Integrated Prescriber Validation & eSignature.
- Electronic AOC QR Code Closure Process
- Scalable to meet business needs.
- Fully compliant environment.
- MySampleCloset.com® makes accessing prescribers easy and provides proven ROI to your company and your brand teams.



MySampleCloset.com®
can help if you are
struggling with these
gaps in coverage:

- White Space
- Vacant Territories
- No-See Offices
- Reduction in Sales Force

**Contact us to learn
how Knipper Health
can provide a
solution for you!**

**(888) 564-7737
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