

Streamlining Acknowledgment of Content (AOC) with Knipper's QR Code Technology



Smarter AOC Closure with QR Code Technology

Knipper MSM's cutting-edge QR code technology revolutionizes the Acknowledgment of Content (AOC) process for sample shipments, enhancing operational efficiency, ensuring regulatory compliance, and reducing the manual workload for healthcare professionals (HCPs).

Key Benefits Include

Seamless Workflow: HCPs and designees can acknowledge shipments in seconds using secure QR codes, ensuring uninterrupted sample requests.

No Login Required: Even non-registered MySampleCloset.com® users can access AOCs by scanning a QR code or entering shipment details—no account needed.

Enhanced Compliance: Integrated with MySampleCloset.com®, the platform generates a secure Document of Record (DOR) for each closure, improving traceability and regulatory adherence.

Real-Time Updates: Instant confirmations ensure clear, efficient operations and seamless communication.

How It Works

HCP or Designee Scan the QR Code: Use a mobile device to scan the QR code printed on the AOC Shipment Pack List.

Provide Acknowledgment Information: Identify whether you are the HCP or an authorized designee.

Submit and Confirm: Digitally sign, agree to the terms and conditions, and submit your acknowledgment. The system instantly confirms closure, keeping compliance on track.

Receive Confirmation: A confirmation message indicates successful acknowledgment, automatically recording the event in the system's digital compliance logs.



The Importance of Acknowledgment of Content (AOC) in Pharmaceutical Sampling

Product samples play a vital role in enabling patients to begin prescription therapies immediately. Acknowledgment of Content (AOC) ensures that samples shipped by pharmaceutical manufacturers are received, providing critical documentation for regulatory compliance and internal oversight.

Accurate and timely AOC closures are essential for adhering to strict industry guidelines. Delayed or incomplete acknowledgments can disrupt future sample distribution, potentially delaying patient care and impacting prescription decisions.



About MySampleCloset.com®

MySampleCloset.com® is a client-branded interface that offers healthcare professionals (HCPs) direct access to samples and brand assets. The completely paperless e-sampling orders and tracking system provides the HCP with a seamless experience, making it easier than ever to view and order sample products from our extensive network of manufacturers.

With a vast network of registered healthcare users, MySampleCloset.com®, allows you to more effectively expand your reach to cover white space territories, open rep territories, hard to reach physicians and no-see physicians, while providing uninterrupted support to key physicians.



To learn more about Knipper Health's advanced QR code technology and MySampleCloset.com®, contact Eric Johnson at Ejohnson@knipper.com.